



**MAIN  
STREET HANOVER**

717-637-6130 | [www.mainstreethanover.org](http://www.mainstreethanover.org)

146 Carlisle Street, Hanover PA 17331

# *Main Street Hanover's Annual Meeting Reception & Update*

*Welcome!*

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## Community Visioning – June 2012

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## May 2014 – Keystone Community Designation

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# *2015 Highlights*

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## 2015 Legislative Familiarization Tour



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## RACP Grant Application - \$2.5 Million



34 Frederick Street

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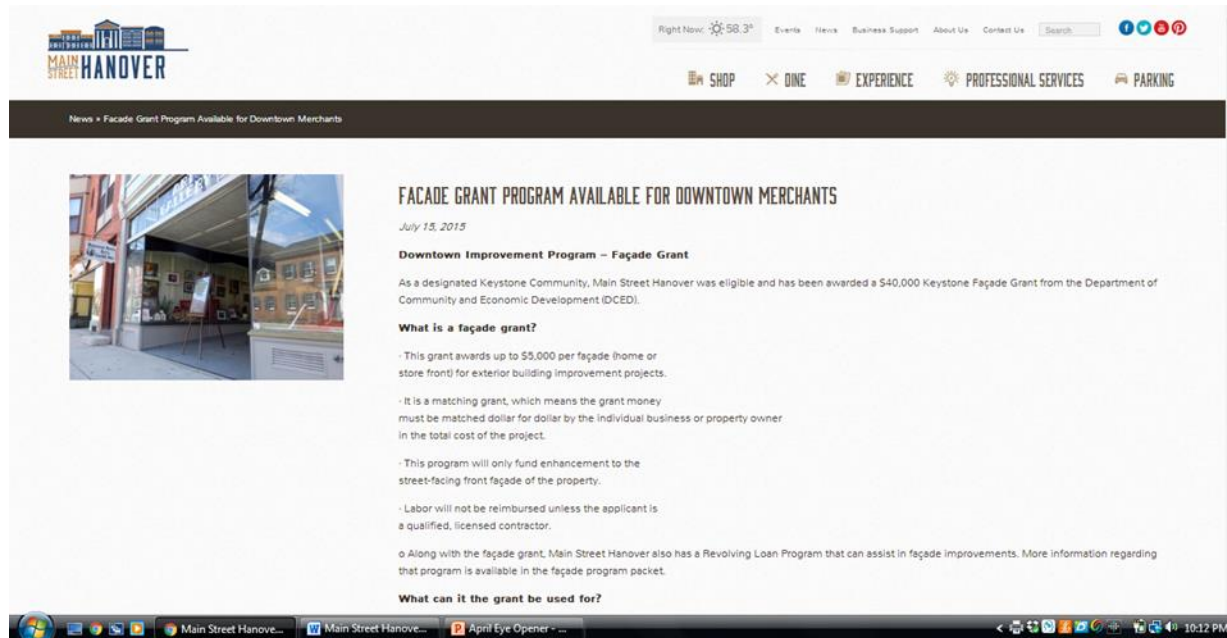
22 Carlisle Street

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## Received two Department of Community and Economic Development Grants as a Designated Keystone Community:

- \$40,000 for façade renovation grants – Design Committee implemented new format for design guidelines and application to add to the ease of application for business and property owners.



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News » Façade Grant Program Available for Downtown Merchants

### FACADE GRANT PROGRAM AVAILABLE FOR DOWNTOWN MERCHANTS

July 15, 2015

**Downtown Improvement Program – Façade Grant**

As a designated Keystone Community, Main Street Hanover was eligible and has been awarded a \$40,000 Keystone Façade Grant from the Department of Community and Economic Development (DCEd).

**What is a façade grant?**

- This grant awards up to \$5,000 per façade (home or store front) for exterior building improvement projects.
- It is a matching grant, which means the grant money must be matched dollar for dollar by the individual business or property owner in the total cost of the project.
- This program will only fund enhancement to the street-facing front façade of the property.
- Labor will not be reimbursed unless the applicant is a qualified, licensed contractor.

o Along with the façade grant, Main Street Hanover also has a Revolving Loan Program that can assist in façade improvements. More information regarding that program is available in the façade program packet.

**What can it the grant be used for?**

- 3 completed projects
- 1 in progress
- Balance to be spent - \$28,000



Before

After



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After



Before

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Before



After

## DCED Grants:

- \$10,750 planning grant for an architectural study to be completed at 22 Carlisle Street, as part of the Hanover Heritage Conference Center project.



Part of the rich offering of Heritage Tourism Hanover has to attract visitors

- Home of The World Famous Gettysburg Electric Map: The Civil War's most celebrated map
- Conference Center
- Battle of Hanover Tours

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Business Development Committee released the Business Recruitment brochure for downtown business attraction.

Guides have been distributed to legislative offices, commercial real estate brokers, visitor's centers and other businesses in the region.

Funding Provided by:  FUND FOR GREATER HANOVER  
 An initiative of York County Community Foundation

## STORIES OF SUCCESS



**OX Industries**  
 11 Carlisle Street  
[www.oxidustries.com](http://www.oxidustries.com)

OX Industries has grown from one shirt manufacturing paper tubes and cores in Hanover, PA to a company with five manufacturing locations, employing over 300 employees with annual sales of \$720 million across three vertically integrated divisions: OX Paper Tubes & Core, OX Paperboard and OX Engineered Products. OX prides itself on having the resources of a large company, while maintaining the flexibility of a smaller one. OX moved its administrative offices to downtown Hanover in 2013.



**Timeline Arcade**  
 22 Carlisle Street  
[www.timelinearcade.com](http://www.timelinearcade.com)

Step back in time and into Timeline Arcade. Come for the nostalgia and stay for the fun! Timeline opened their doors in 2010 and by 2013 moved to Downtown Hanover to a bigger facility. They are the LARGEST classic arcade in Pennsylvania with over 100 games to play. Timeline Arcade is a place where you can play pinball, video, and other interactive games from the 1950's to present day. The Timeline Arcade is fun for the whole family!



**Warehouse Gourmet**  
 7 Pennsylvania Avenue  
[www.warehousegourmet.com](http://www.warehousegourmet.com)

Located in Downtown Hanover since 2005, in November 2012 the Warehouse Gourmet-Casual Bistro Restaurant opened the Lockhart Pub and now sells their own Handmade Craft Beers and Pennsylvania Wines. They have a great selection of 10 rotating beers ranging from Small Town Brown Ale to Imperial Legacy Blonde to Screaming Pecosk Siredled Porter.



**O'Donnell & Barr Law**  
 11 Carlisle Street  
[www.odnbarr.com](http://www.odnbarr.com)

At O'Donnell & Barr, their clients come first. Their expertise and integrity have earned them a reputation as a premier legal firm. O'Donnell & Barr's mission is dedicated to achieving the best outcome for every client. The law firm relocated to Downtown Hanover in October 2013. They specialize in corporate, criminal, and probate/estate law.

**HAVEN** for business & residence.  
**HISTORIC** character & charm.  
**HEART** of a growing region.

# Discover HANOVER PENNSYLVANIA

[www.mainstreethanover.org](http://www.mainstreethanover.org)

 **717.637.6130**  
 146 Carlisle St, Hanover, PA 17331

*The only thing missing is YOU!*  
**Business Recruitment**

 **MAIN STREET HANOVER**

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## BUSINESS SUPPORT

### Overview

#### Small Business Resources

Main Street Hanover is working to expand the economic capacity of downtown Hanover, with the goals of improving the business environment, enhancing the quality of place and increasing community synergy. We welcome you and your business and look forward to a collaborative relationship full of success and growth. Here in Hanover, we have access to a variety of resources that assist small businesses. From starting a business to succession planning, marketing, financing and anything in between, there are resources for you to manage the ins-and-outs of running a small business.

Below are some of the local resources that offer general business consulting:

[Small Business Development Center \(SBDC\)](#) - The Pennsylvania Small Business Development Centers (SBDC) provide education and no-cost consulting services to entrepreneurs and small business owners. The SBDC is ready to help you grow your business. The SBDC's one-on-one management consulting emphasizes education and guidance in finding practical solutions to business problems. Consulting is confidential and provided at no-charge by a staff of skilled professionals.

[Susquehanna SCORE](#) - The Susquehanna, Pennsylvania Chapter of SCORE is part of a national nonprofit association dedicated to entrepreneur education and the formation, growth and success of the nation's small businesses. Susquehanna SCORE has provided free and confidential business consulting. You can see an average of 45 companies for individual mentoring from York and Adams growth and development. Susquehanna SCORE volunteers are seasoned professionals. Our mentors are experts in such areas as accounting, finance, marketing (including

Another tool Main Street Hanover has created is the **Hanover New Business Manual**.

This Manual will:

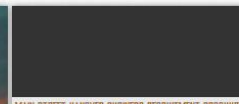
- Introduce you to Main Street Hanover
- Help you understand the basic steps to plan and open your business
- Provide you with information to guide you in your decision making process
- Help you manage the business development process so you open quickly and efficiently

Please review the Business Manual below to discover Hanover and learn about the infinite opportunities available to you!

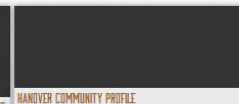
Also newly available is our **Business Recruitment Brochure**. It contains some demographic information of our community as well as local business success stories.



**HANOVER NEW BUSINESS MANUAL**  
 Discover doing business in Hanover!



**MAIN STREET HANOVER BUSINESS RECRUITMENT BROCHURE**  
 Consider opening your business in Downtown Hanover!



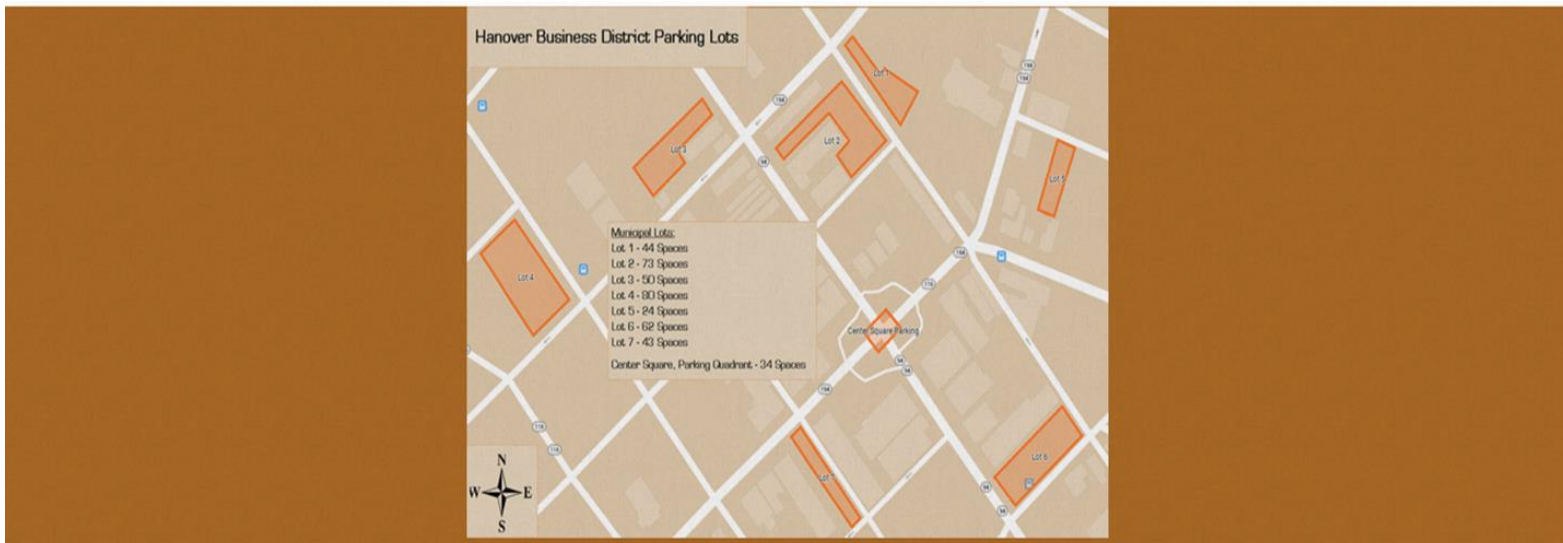
**HANOVER COMMUNITY PROFILE**  
 Comprehensive community demographic information for Hanover Borough and Penn Township. Prepared by the York County Economic Alliance.

Main Street Hanover is an initiative of the  
**Hanover Borough, Hanover Area Chamber of Commerce**  
 and the **York County Economic Alliance**.



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## Assisted the Borough of Hanover in enacting a new parking permit system



### Meter Info

The Borough of Hanover offers 609 parking spaces in Main Street Hanover's Downtown Central Business District. • 204 twelve hour meters • 391 two and a half hour meters • 14 one hour meters The map above highlights parking areas in and around Downtown Hanover. Main Street Hanover is actively working towards signage for these areas. If you would like to make a contribution towards the parking signage, please visit our Donate page for more information.

#### Lot 1

Railroad Street  
 44 spaces

#### Lot 2

Behind PNC Bank, Carlisle Street  
 73 spaces

#### Lot 3

Carlisle Street  
 50 spaces

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- Welcomed 29 new businesses in the downtown Central Business District
- Reinvigorated the downtown merchant group



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STREET HANOVER

SHOP DINE EXPERIENCE PROFESSIONAL SERVICES PARKING

# SHOP IN HANOVER

## WHAT YOU'LL FIND

Unique and local, Downtown Hanover has a variety of retail, boutique and specialty stores that provide a range of services for your shopping needs.

What Are You Looking For?

Boutiques Gifts Markets Technology General



ABITHAT'S  
Gourmet Ingredients



ABOUT IT ALL  
Custom T-Shirts



AFFORDABLE COMPUTERS  
Computer Sales & Service



BENTZEL AMUSEMENTS  
Vintage Games



BOOST MOBILE  
Cellular Services

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Launched [www.MainStreetHanover.org](http://www.MainStreetHanover.org), which features a business directory & interactive event calendar.

Saturday's on Main Street committee focused on planning downtown events:

- Held the 5<sup>th</sup> Annual Chalk It Up event, a free chalk art festival in downtown
- Launched three new successful events:
  - Main Street Mini-Golf – 100 Participants
  - Sip & Stroll – 250 Participants
  - Oktoberfest – 300 Participants



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## Christmas Activities

Worked with established Hanover Christmas Committee to promote downtown Holiday Activities which include:

- Santa Parade
- Santa's Cabin
- Downtown Christmas Tree & Tree Lighting Ceremony
- 2015 Christmas Tree Wars
- Downtown Gift Guide



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## Raised over \$6,810 in event sponsorships

Events Calendar » All

« JUNE »						
S	M	T	W	T	F	S
.	.	.	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	.	.

ADD YOUR EVENT

### FILTERS

Music  
 Theatre  
 Tour

May 31, 2016  
**Photographs by James Giffen**  
 Hosted by: Teresa M. Pirkey  
 Location: Art Downtown

June 11, 2016  
**Chalk It Up**  
 Hosted by: Main Street Hanover  
 Location: Downtown Hanover

June 11, 2016  
**Sip & Stroll**  
 Hosted by: Main Street Hanover  
 Location: Downtown Hanover

June 24, 2016  
**5th Annual Summer Solstice**  
 Hosted by: Julie Truesdale  
 Location: Roof of the Guthrie Memorial Library

July 4, 2016  
**Hanover Fireworks - Liberty Day**  
 Location: Eisenhower Drive

July 29th  
 July 29, 2016  
**Utz Summer Bash 2016**  
 Hosted by: Taylor Leonard  
 Location: Utz Quality Foods Outlet Store  
 Carlisle Street, Hanover PA

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We love our volunteers!

Main Street Hanover volunteers worked 348 hours in 2015, resulting in \$7,635 in economic value.



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## Hanover Area Chamber of Commerce's Positive Action Award Winner 2015

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## Priorities for 2016 and Beyond

- Organizational Development
- Financial Sustainability
- Funding Strategies
- Volunteer Recruitment

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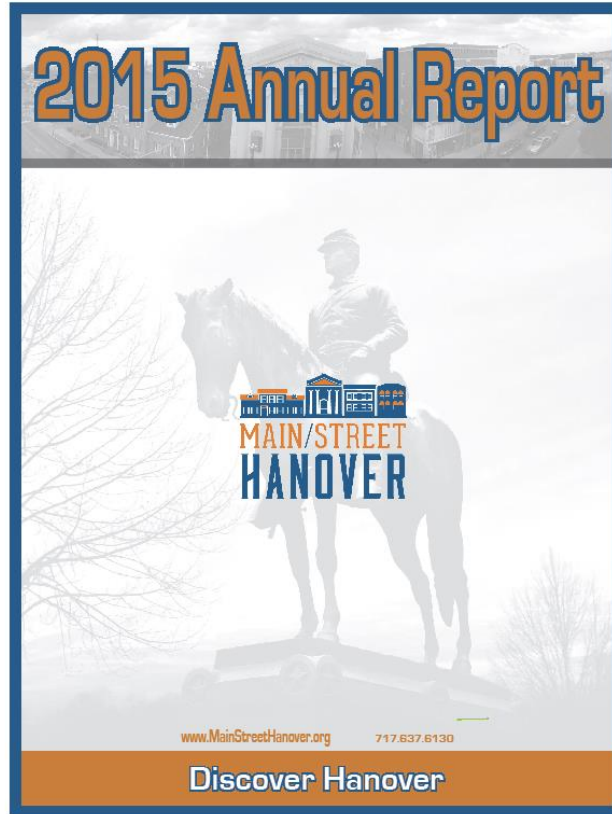
## Projects on the Horizon

- RACP
  - 22 Carlisle St.
  - 34 Frederick St.
- Anchor Building Redevelopment
- Property Inventory
- Streetscape Comprehensive Plan
- Expanding the beautification program
- Comprehensive Sponsorship Program
- Marketing Plan for the Downtown
- Downtown MSH Flags



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# *Recognition*

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# *Thank you!*

Questions?

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