

20 26



2ND SATURDAY

Experience downtown Hanover

Sponsorship Packet

Join us in bringing vibrant community events to life by sponsoring our 2nd Saturday's program. This monthly celebration offers a variety of activities that draw visitors and locals alike to experience the best of what our town has to offer.



The Value of Sponsorship

We are excited to present the 2026 lineup for our 2nd Saturdays program in Downtown Hanover and invite you to be a part of this impactful series through sponsorship.

Each of our ten themed events brings the community together for fun and engaging activities, benefiting families and local businesses alike. From the Health & Wellness kickoff in January to the festive Hot Chocolate & Cookie Stroll in December, there's something for everyone!

Here's a quick look at the exciting events planned for 2026:

- **January 10:** Health & Wellness
- **February 14:** Valen-Tour Downtown
- **March 14:** Four Leaf Clover Scavenger Hunt
- **April 11:** Mocktails on Main Street
- **May 9:** Folk & Flower Arts Festival
- **June 13:** Beer & Barbecue Stroll
- **August 8:** Summer Celebration
- **September 12:** Oktoberfest: A Taste of Germany
- **October 10:** Downtown Trick or Treat
- **December 12:** Hot Chocolate & Cookie Stroll

Your sponsorship makes these events possible! Not only will your business benefit from widespread exposure through our marketing and promotional materials, but you'll also be supporting initiatives that help keep our downtown vibrant and thriving. We offer multiple sponsorship levels to fit your needs and would love to discuss how we can work together.

Thank you for considering this opportunity to invest in Downtown Hanover's success and make 2026 our best year yet!

Best regards,

Moriah Tyler



Executive Director
Main Street Hanover



Sponsorship Benefits & Levels



Advocate Sponsor

Benefits:

- Company name listed on website, logo on digital signage, and customized social media shoutouts.

***Unlimited sponsor spaces available for this amount**



Entertainment Sponsor

Benefits:

- Company name listed on website, logo on digital signage, and customized social media shoutouts.
- Customized media press kit for marketing

***Three sponsor spaces available for this amount**



Community Sponsor

Benefits:

- Company name listed on website, logo on digital signage, and customized social media shoutouts.
- Customized media press kit for marketing
- Business Logo featured on all printed publicity (flyers, brochures, and guides)
- Complimentary booth at downtown event

***Two sponsor spaces available for this amount**



Presented By Sponsor

Benefits:

- Company name listed on website, logo on digital signage, and customized social media shoutouts.
- Customized media press kit for marketing
- Business Logo featured on all printed publicity (flyers, brochures, and guides)
- Complimentary booth at downtown event
- Opportunity to do a social media takeover to advertise to attendees
- FB live shoutout the day of the event (7.9k followers)

***Only one sponsor space available for this amount**



Sponsorship Interest Form

If you are interested in sponsoring our 2nd Saturday's this year, please fill out the below interest form and submit it to Moriah Tyler via email at Main Street Hanover.

If you have any questions, please do not hesitate to reach out.

Contact Information:

Moriah Tyler

717-637-6130

Main Street Hanover

Mtyler@MainStreetHanover.org



Desired Sponsorship Level

- Advocate Sponsor \$500
- Entertainment Sponsor \$1,500
- Community Sponsor \$2,500
- Presented By Sponsor \$5,000



Sponsor Information

Business Name _____

Business Address _____

Contact Name _____

Contact Phone _____

Contact Email _____

Additional Information _____

Desired Method of Payment

- Cash
- Check
- Credit Card

Once form is received, you will receive an invoice for payment and receipt for your records.