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Experience
Christmas
in downtown
Hanover

Sponsorship Packet

Celebrate the magic of the holiday season by sponsoring our Christmas Festival in Hanover. This signature celebration brings the community together for a series of festive activities that create lasting memories for families and friends.



The Value of Sponsorship

Celebrate the magic of the holiday season by sponsoring our Christmas Festival in Hanover. This signature celebration brings the community together for a series of festive activities that create lasting memories for families and friends.

As a sponsor, your brand will gain visibility through event promotions, signage, and more, ensuring your support is recognized throughout the community. Your sponsorship will help us host enchanting events, including:

- **Christmas Parade:** Join us for a dazzling parade filled with holiday floats, marching bands, and festive cheer.
- **Tree Lighting Ceremony:** Witness the joy as we light up our town's Christmas tree, a cherished tradition that marks the beginning of the holiday season.
- **Santa's Cabin Hours:** Delight children and families with the opportunity to meet Santa Claus in his cozy cabin, creating cherished memories and capturing magical moments.

Your sponsorship plays a vital role in making these events possible, enhancing our community's holiday spirit, and fostering a sense of togetherness. We invite you to be part of this joyous occasion and spread holiday cheer throughout Hanover.

Best regards,
The Christmas in Hanover Committee

Moriah Tyler



Executive Director
Main Street Hanover



Sponsorship Benefits & Levels



Advocate Sponsor

Benefits:

- Company name listed on website, logo on digital signage, and customized social media shoutouts.

***Unlimited sponsor spaces available for this amount**



Entertainment Sponsor

Benefits:

- Company name listed on website, logo on digital signage, and customized social media shoutouts.
- Customized media press kit for marketing

***Three sponsor spaces available for this amount**



Community Sponsor

Benefits:

- Company name listed on website, logo on digital signage, and customized social media shoutouts.
- Customized media press kit for marketing
- Business Logo featured on all printed publicity (flyers, brochures, and guides)
- Complimentary booth at downtown event

***Two sponsor spaces available for this amount**



Presented By Sponsor

Benefits:

- Company name listed on website, logo on digital signage, and customized social media shoutouts.
- Customized media press kit for marketing
- Business Logo featured on all printed publicity (flyers, brochures, and guides)
- Complimentary booth at downtown event
- Opportunity to do a social media takeover to advertise to attendees
- FB live shoutout the day of the event (7.9k followers)

***Only one sponsor space available for this amount**



Sponsorship Interest Form

If you are interested in sponsoring our Christmas Festival this year, please fill out the below interest form and submit it to Moriah Tyler via email at Main Street Hanover. If you have any questions, please do not hesitate to reach out.

Contact Information:

Moriah Tyler 717-637-6130
Main Street Hanover Mtyler@MainStreetHanover.org



Desired Sponsorship Level

- Advocate Sponsor \$500
- Entertainment Sponsor \$1,500
- Community Sponsor \$2,500
- Presented By Sponsor \$5,000



Sponsor Information

Business Name _____

Business Address _____

Contact Name _____

Contact Phone _____

Contact Email _____

Additional Information _____

Desired Method of Payment

- Cash
- Check
- Credit Card

Once form is received,
you will receive an
invoice for payment and
to keep for your records.

